

Ignite Messe Frankfurt Sponsorship Package 2017



#	Category	Detail	Remark
1	Speech RMB 30,000-35,000	<p>Speech <u>before the first tea break</u> (RMB 35,000)</p> <ul style="list-style-type: none"> * 25-minute speech + 5-minute Q&A * Logo display in all promotional campaigns (Website, LinkedIn, WeChat, Weibo, Media, EDM) * Logo display on background board * Three complimentary delegate passes <p>Speech at <u>other time slots</u> (RMB 30,000)</p> <ul style="list-style-type: none"> * 25-minute speech + 5-minute Q&A * Logo display in all promotional campaigns (Website, LinkedIn, WeChat, Weibo, Media, EDM) * Logo display on background board * Two complimentary delegate passes 	
2	Booth RMB 25,000	<p>Exhibitor sponsor package includes:</p> <ul style="list-style-type: none"> * A standard booth * Corporate roll-up display at the booth * Logo display in all promotional campaigns (Website, LinkedIn, WeChat, Weibo, Media, EDM) * Logo display on background board * Two complimentary delegate passes 	
3	Pre-event Marketing RMB 5,000 / item	<ul style="list-style-type: none"> * Logo display in all promotional campaigns (Website, LinkedIn, WeChat, Weibo, Media, EDM) (RMB 5,000) * Corporate link display on EDM (RMB 5,000) * Logo display on invitation (RMB 5,000) 	
4	Onsite Promotion RMB 5,000~8,000 / item	<ul style="list-style-type: none"> * Logo display in onsite brochure, background board, opening PowerPoint, roll up and credit list (RMB 5,000) * Company name, profile, logo and contacts printed in the conference book (e.g.inserted page) (RMB 8,000) * Corporate roll-up display in the main conference room (RMB 5,000) * Looped playback of corporate film during each break (RMB 5,000) * Logo and QR code display on delegates' table cards(RMB 5,000) * Logo display on all attendees' badge strings and cards (RMB 5,000) * Logo display on signature wall (RMB 5,000) 	
5	Lunch Sponsor RMB 15,000	<ul style="list-style-type: none"> * Logo display in all promotional campaigns (Website, LinkedIn, WeChat, Weibo, Media, EDM) * Logo display on background board * Corporate roll-up at lunch area * Logo and QR code display on delegates' table cards 	
6	Tea Break Sponsor RMB 15,000	<ul style="list-style-type: none"> * Logo display in all promotional campaigns (Website, LinkedIn, WeChat, Weibo, Media, EDM) * Logo display on background board * Corporate roll-up at tea break area * Logo and QR code display on delegates' table cards 	
7	Event Supplies RMB 5,000 / item	<p>Logo display on the gift:</p> <ul style="list-style-type: none"> * Pen (RMB 5,000) * Water (RMB 5,000) * Guide sign (RMB 5,000) * Notebook (RMB 5,000) * Gift (RMB 5,000) * Bag (RMB 5,000) 	
8	Concession The listed items are given for free if the total sponsorship fee exceeds certain levels	<ul style="list-style-type: none"> * Partnership Naming Sponsor (RMB 50,000+ Contributing sponsor, RMB75,000+ Co-organiser, RMB 100,000+ Title Sponsor) * Keynote Interview (RMB 50,000+) * Sponsors can only choose Either 1-1 introduction service OR attendee list (RMB 35,000+) ① Formal introduction and 1-1 business meetings with 2 targeted companies selected by sponsors ② Internal List of all corporates attendees and contacts after the event 	